



# Cisco Internet of Everything

Innovare con un Trilione di Opportunità

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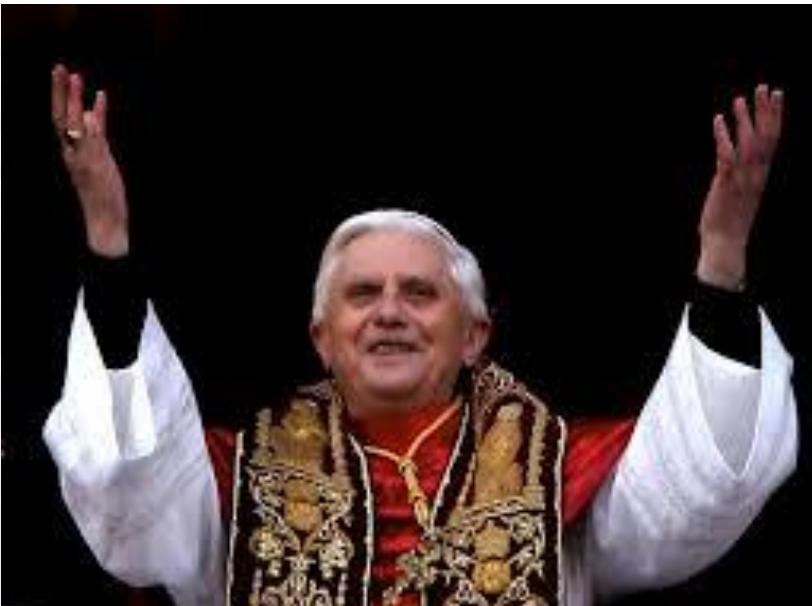
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Maggio 2014

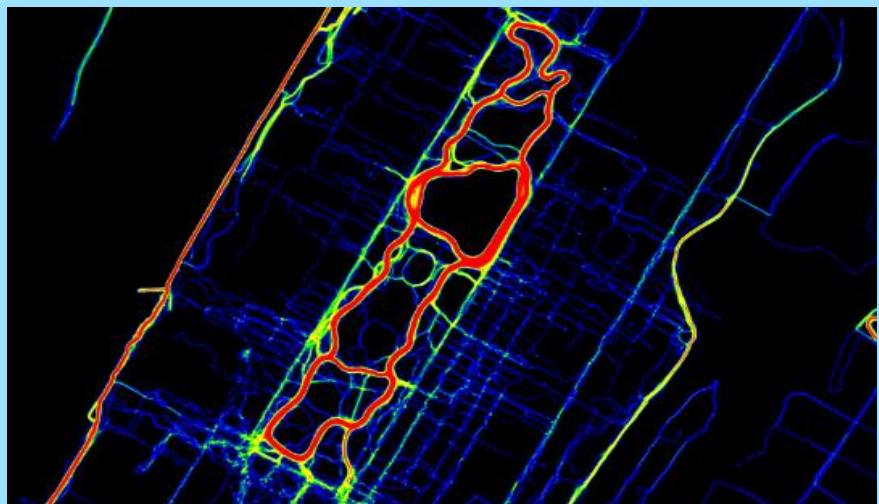
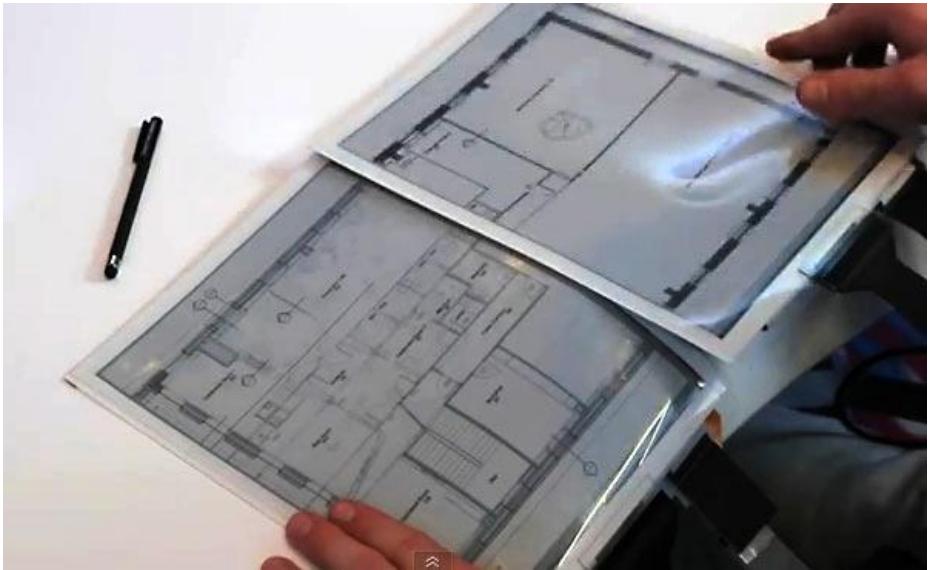
# Viviamo in un Mondo Digitale



# L'innovazione digitale è continua



# L'innovazione digitale è continua

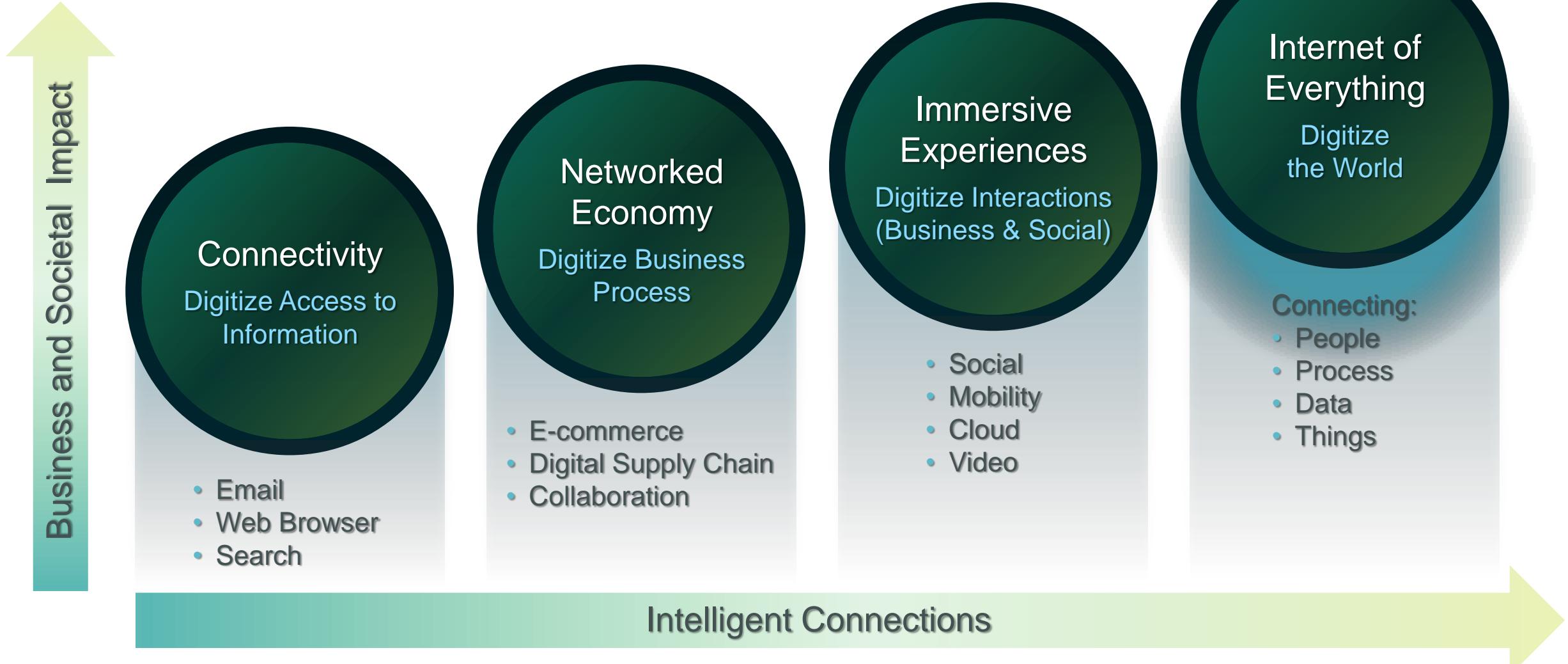


# Ma Viviamo Veramente in un Mondo Connesso?



# Evoluzione di Internet

## Solo l'1% del "Mondo Connesso" è connesso

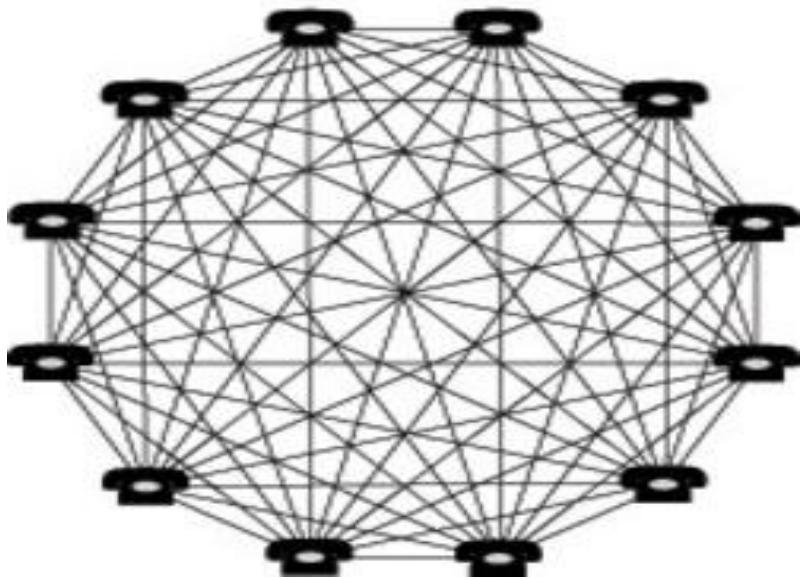


# Internet of Everything vs. Internet of Things

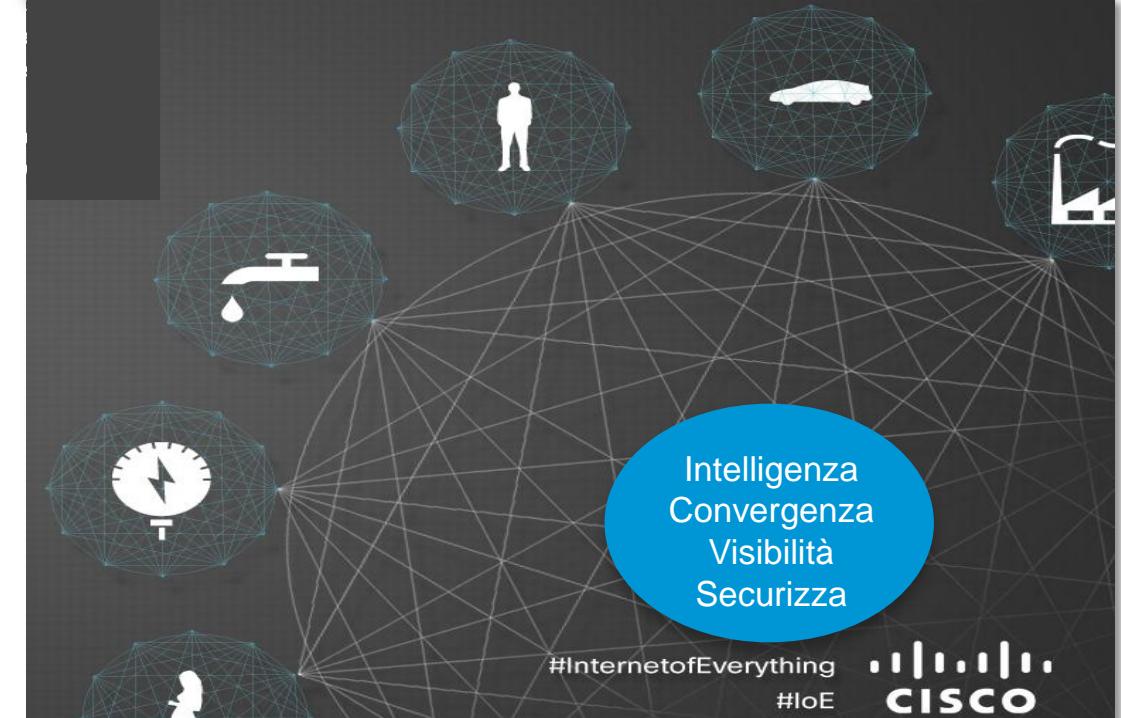
Creare Valore spostando “*Persone, Processi, Dati e Cose*” su IP

Orchestrazione e Visibilità di sistemi precedentemente discreti.

Internet of Things



Internet of Everything



Source: Cisco IBSG, 2013

Everyday things connected....

#IoE

Cars



Stop lights



Buildings



Lighting



#IoE



How we connect will change radically...

# Un Campo di Applicazione Infinito



Energy Saving



Difesa

Ma

Abili

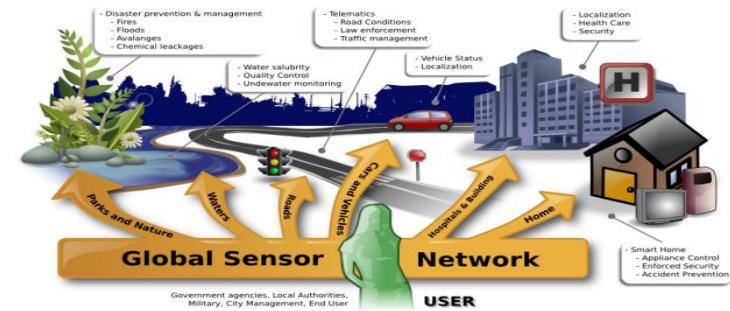
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“Trying to determine the market size for the Internet of Things is like trying to calculate the market for plastics, in 1940. At that time, it was difficult to imagine that plastics could be in everything.”

**Prof. Michael Nelson,  
Georgetown University**



Smart Grid



Smart Home